



INTERNATIONAL BRIDAL DESIGN FAIR
22 - 24 MAY 2011 | BATTERSEA PARK

DIARY DATE * * * DIARY DATE * * * DIARY DATE * * * DIARY DATE

WHITE GALLERY LONDON

20-22 May 2012 at Battersea Evolution

Taking place at Battersea Evolution, the third edition of White Gallery London will open its doors next year from the **20-22 May 2012**. The huge success of the second show held for the first time at Battersea evolution, has positioned White Gallery London as one of the most important dates on the bridal buying calendar and will once again play host to the finest names in bridal couture and accessories.

This year's show attracted buyers from international locations from across Europe and as far afield as USA, the Middle East and Asia. Exhibitors were extremely impressed with the quality of buyers this season, second time exhibitor Martin Jenkins of Sassi Holford explains "White Gallery London truly is more than just a platform for designers in the bridal industry to be given a chance to have the spotlight put on them; it is an event that is helping make the bridal trade industry thrive on both a national and international scale. It is a premium exhibition that we are proud to be associated with and we would like to continue to build on our presence at the show in the coming years. Press interest has been brilliant, with Conde Nast publications from Paris and Milan, and of course the UK titles, making this event very well publicised on an international stage."

Names already confirmed for 2012 include Alan Hannah, Amanda Wakeley, Ian Stuart, Stewart Parvin, Vivien Sheriff and a host of international designers such as Claire Pettibone, Jesus Peiro, Pepe Botella, Ugo Zaldi and Yolán Cris to name a few.

For more information visit www.whitegallery.com

For PR Enquiries please contact Keleigh Batchelor T: 020 7299 0580 E: Keleighb@goodresults.co.uk

END

2012 DATES: Taking place at Battersea Evolution the third edition of White Gallery London will open its doors next year **20-22 May 2012** www.whitegallery.com

EXHIBITING QUERIES

All designer-led companies interested in exhibiting are asked to complete a detailed application form which is then vetted to ensure that every exhibitor meets the demanding standards and rigid criteria at the heart of White Gallery proposition.

2011 DESIGNERS

Alan Hannah, Amanda Wakeley, Anoushka G, Babe, Blue Bridalwear, Claire Pettibone, Cymbeline, David Fielden, Elizabeth Stuart, Gemy Couture Bridal, Halo & Co, Harriet Wilde, Hollywood Dreams, Ian Stuart, Ivory and Co, Jesus Peiro, Johanna Hehir, Katzi Jewellery, Lea-Ann Belter, Lyn Ashworth, Lusan Mandongus, MKarin, Matthew Williamson, MyLady, Nicki Macfarlane, Olivia Couture, Penrose, Pepe Botella, Polly Edwards, Rachel Simpson, Ritva Westenius, Sanyukta Shrestha, Sarah Janks, Sassi Holford, Sharon Bowen, Stephanie Browne, Stephanie Allin, Stewart Parvin, Terry Fox, Tobi Hannah, The Vintage Wedding Dress Company, Ugo Zaldi, Vivien Sheriff Millinery and Yolán Cris.

MEDIA PARTNERS

White Gallery is working in association with key media partners including Bridal Buyer, Condé Nast Brides, Bridal Buyer Europe, Confeti, Fashion Insight, Fashion Mag, Fashion TV, Hochzeit News, JM, Novias Desfiles y Pasarela, Vogue Sposa, Vows, The Wedding Vine, Wedding Russia, White Magazine Japan and White Sposa Italia.

WHITE GALLERY PARTNERS

Working in association with Michel Van Clarke, Benefit, Wild About Flowers, Elizabeth Marsh, Philippa Craddock and Genuine Cupcakes.

For further information and images please contact: Sharon Good or Keleigh Batchelor at Good Results PR: T: 020 7299 0580 E: keleighb@goodresults.co.uk or sharong@goodresults.co.uk

White Gallery London is part of the Ocean Media Group's Bridal Division portfolio.