

NOVEMBER 2011 PRODUCT RELEASE | WHITE GALLERY LONDON 2012

Kisui Presents Alice in Wonderland Glamour



Exhibiting for the first time next year, German brand **Kisui** will present stunning A-line floor length gowns in an array of lavish fabrics including silk organza, chiffon and tulle. Inspiration for the current 2012 collection was drawn from Lewis Carroll's famous story Alice in Wonderland, drawing on the realm of fantasy that awakens the spirit of adventure. Kerstin Karges, designer at **Kisui** comments:

"We have decided to move on to the international market and after consulting bridal design peers there was only one answer, White Gallery London. We heard of the wonderful surroundings, top-level designers and huge press coverage and we are very excited about being part of this amazing event for the first time."

Kisui's individual designs are characterised by contrasts that merge into creations full of tensions and fascinating impact. Both romantic and extravagant as well as austere and minimalist, they embody the collection's theme in opening up realms of imagination. Violet and claret-red form eye-catching contrasts to the plain designs of classic silk duchesse, flattering silk chiffon and flowing silk georgette. Myriad bold and



INTERNATIONAL BRIDAL DESIGN FAIR
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vibrant colours stand out against the bright fabrics of the bridal gowns available in white, cream and the latest addition, buttercup.

The inspirational international bridal design fair, White Gallery London provides the ultimate exclusive venue to showcase the most directional, beautiful bridal wear and accessories from the world's leading designers in a stunning central London location.

For more information on attending or exhibiting visit www.whitegallery.com

Ends -

VENUE & DATES

White Gallery London, 20-22 May 2012, Battersea Evolution

ORGANISERS

White Gallery London is part of the Ocean Media Group's Fashion Division portfolio. Ocean Media Group has been established as the leading event organiser and publisher in the European and UK bridal sector with more than 20 years of expertise. It has successfully delivered the bridal trade and consumer shows on its roster alongside leading bridal trade magazine Bridal Buyer. Its full wedding portfolio includes British Bridal Exhibition Harrogate, Modatex, First Look Amsterdam, White Gallery London, bridalbuyer.com, Bridal Buyer, Bridal Buyer Europe, The National Wedding Shows and The Luxury Wedding Show.

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