

NOVEMBER 2011 PRODUCT RELEASE | WHITE GALLERY LONDON 2012

Award Winning Designers at White Gallery London



David Fielden



Ritva Westenius



Stephanie Allin

Internationally acclaimed British designers David Fielden, Ritva Westenius and Stephanie Allin will be debuting their new bridal collections at White Gallery London 20-22 May 2012.

Originally trained as a costume designer for theatre productions, **David Fielden** marries his love for all things theatrical with classic vintage to create stunning bridal gowns. Offering a variety of dress lengths and cuts including short, floor length A-lines, ball gowns and sheaths, Fielden is sure to create real stand out designs. This coming season David wanted to capture the idea that we live in an intransigent time with world affairs affecting our everyday decisions and show that love will always win out. His use of draping, gathering and ruffles is a true credit to his ability to manipulate fabric into striking silhouettes. We can expect a palette of signature colours; primarily variations of white, touches of silver and cream.

Iconic bridal designer **Ritva Westenius** will present her forthcoming collection at next year's show. Ritva's motto is 'cut not clutter' and the trademark look of timeless, elegant style mirror this as each dress is beautifully cut to flatter the female body. Inspiration for gowns comes from co-designer Chenca's experience as a Prima Ballerina. Drawing on the passion and beauty of the ballet, the gowns are more spectacular than ever, providing the perfect feminine silhouette with graceful, elegant movement of billowing, soft, floating fabrics.

Ritva Westenius comments, "We are delighted to be taking part in the White Gallery show in 2012. It is important for us to take part in a show which allows us to convey our passion for creating beautifully stylish designer bridal gowns in a chic and elegant environment. The White Gallery show is the perfect place for us to convey this with our own dedicated catwalk show and a stylishly presented stand it gives buyers a premium and convenient buying experience."

Stephanie Allin returns to White Gallery London with her impeccable gowns that are incredibly complimentary to the female figure. Known for her fantastic corsetry, Allin produces a range of gowns that truly cater to the bride and her dress requirements on the day. Using only the finest fabrics, Stephanie draws on the past to create fabulous gowns which reflect the glamour of by-gone eras alongside timeless, softly romantic styles. Fluttering fabrics with jewelled lace accents and rose gold sunrise colours truly highlight the forthcoming collection. Her soft, flowing lines belie the structure and craftsmanship in her integral bodices, ensuring that even in her most ethereal gowns you have the support and shape you need.

We asked **Stephanie Allin** what we can expect from her next collection, she commented "My next collection is inspired by the hedonistic glamour of Marrakech in the 1970's. A bird of paradise, fluttering fabrics and jewels gleaming in the sun rise of a golden sky."

The inspirational international bridal design fair, White Gallery London provides the ultimate exclusive venue to showcase the most directional, beautiful bridal wear and accessories from the world's leading designers in a stunning central London location.

For more information on attending or exhibiting visit www.whitegallery.com



INTERNATIONAL BRIDAL DESIGN FAIR
20 - 22 MAY 2012 | BATTERSEA PARK

Ends -

VENUE & DATES

White Gallery London, 20-22 May 2012, Battersea Evolution

DESIGNERS

Alan Hannah, Amanda Wakeley, Anny Lin, Anoushka G, Augusta Jones, Babe, Blue, Claire Mischevani, Cymbeline, David Fielden, Elizabeth Stuart, Gatti Nolli Couture, Gemy Couture, Halo & Co, Harriet Wilde, Hazaar of London, Hollywood Dreams, Ian Stuart Bride, Ivory & Co, Jesus Peiro, Johanna Hehir, Katya Katya Shehurina, Katzi, Kisui, Lea-Ann Belter Bridal, Linea Raffaelli, Lusan Mandongus, Lyn Ashworth, Madeline Isaac-James, Mia Mia, Nicki MacFarlane, Ottavio Nuccio, Pepe Botella, Peter Lang, Polly Edwards, Rachel Simpson, Ritva Westenius, Sanyukta Shrestha, Stephanie Allin, Stephanie Browne, Stewart Parvin, Terry Fox, The Vintage Wedding Dress Company, Tobi Hannah, Vivien Sheriff and Yolán Cris.

ORGANISERS

White Gallery London is part of the Ocean Media Group's Fashion Division portfolio. Ocean Media Group has been established as the leading event organiser and publisher in the European and UK bridal sector with more than 20 years of expertise. It has successfully delivered the bridal trade and consumer shows on its roster alongside leading bridal trade magazine Bridal Buyer. Its full wedding portfolio includes British Bridal Exhibition Harrogate, Modatex, First Look Amsterdam, White Gallery London, bridalbuyer.com, Bridal Buyer, Bridal Buyer Europe, The National Wedding Shows and The Luxury Wedding Show.

AWARDS

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